

Press release: Technology company Syntegro is splitting into Synguard for access management and Syntegro for workforce management on 1 June 2022.

ACCESS MANAGEMENT SPECIALIST EXPANDS FOCUS IN RESPONSE TO INTERNATIONAL GROWTH

Exponential growth and a product range that requires full attention has led Syntegro, a Belgian workforce and access management technology company, to decide to split up into two separate companies. “Our software solutions are known for their flexibility. Although it is a standard solution with all its advantages, our hardware and software is highly adaptable to our customers' specific business situations. This is unique in our business. Besides, we are always in close contact with our customers and partners. But flexibility and proximity as a USP indeed requires fast response times, which is much easier to do if you can focus on one market. As our turnover doubled over the past three years, we now have the opportunity to split the company in two. The best imaginable development,” says Bert Meert, Synguard’s Managing Director. As of 1 June, access management will go its own way under the name Synguard. Syntegro focuses entirely on workforce management solutions with Frank De Weser as Managing Director.

The absolute focus per sector which is facilitated by the split-up is a fine reward for the hard work of the past years. “It gives us air to breathe. Look, we have a product that is very suitable for flexible adaptation to customer needs. If we want to take full advantage of this asset, you have to be forward-looking and pick up trends even before the customer asks for them. We have noticed that the security and facility sector is in full swing: access control is moving to the cloud, access via smartphone, (cyber)security is becoming more important ... Customers expect an open, flexible solution that communicates easily with other systems. At the same time, we operate in an increasing number of countries. This reorganisation gives us the acceleration we need,” says Bert Meert.

In 2018, Peter Roelens, former owner of Nextel, became Syntegro’s main shareholder. He convinced Frank De Weser, at that time Strategy Director at telecom company Orange, to make the move to Beringen. In turn, he brought Bert Meert, with ten years of experience in access management, on board. Three years later, the figures speak for themselves. Turnover doubled. The number of staff went from twenty to fifty. Synguard & Syntegro have high-end domestic and foreign customers such as KU Leuven, Volvo Group Trucks Central Europe (D), Farm Frites (NL), Aperam (int.), Saint-Gobain, Amsterdam UMC (NL), Beaulieu International Group, Le Crédit Lyonnais (FR) and Nationwide (UK). National and international partners such as Ascom (NL), The Belgian, ADP (NL), Equans and Assa Abloy (int.) work closely with the Belgian technology company. The client portfolio today covers Belgium, the Netherlands, France, Germany and the United Kingdom. These successes are owed to a strong product and a dedicated team of specialists.